



stagecraft.

The Garden Centre Retail Display Specialists



stagecraft.

Creating Retail Theatre

ABOUT US

Stagecraft has been at the forefront of design, manufacture and installation of **Garden Centre Retail Displays** for over 30 years.

Trusted and respected as the industry leader **we pride ourselves on providing a service tailored to suit the needs of our customers.**

Based in Mid Wales our 23,000 ft facility is equipped with state of the art machinery and is home to our dedicated and passionate design, manufacturing, sales and administration team.

We have a wide range of standard products that can be ordered from our website, Our dedicated sales team can advise you on best products for your needs

Our in house design team can help turn your ideas into reality creating unique, bespoke designs or customise existing designs to your needs.



WE CAN DESIGN & BUILD BESPOKE RETAIL DISPLAYS TO YOUR SPECIFICATIONS AND NEEDS!

SUPPLYING RETAIL DISPLAYS TO OUR AWARD WINNING CUSTOMERS FOR OVER 30 YEARS

GCA 2019 Destination & Garden Centre of the Year Winner:



**WE PRIDE OURSELVES ON PROVIDING A
BESPOKE SERVICE TAILORED TO SUIT
THE NEEDS OF OUR CUSTOMERS.**

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01686 629096



sales@stagecraft-uk.com



www.stagecraft-uk.com



@stagecraft_uk



@stagecraftdisplay



Stagecraft Display Ltd



stagecraftdisplay

Unit G
Vastre Enterprise Park
Newtown
Powys
SY16 1DZ



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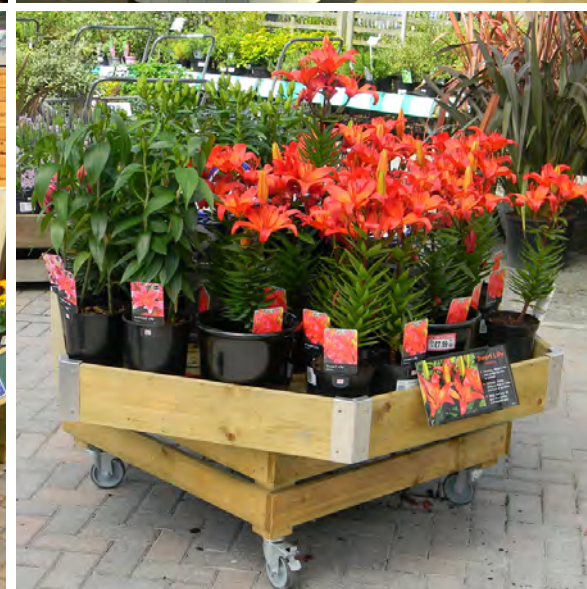
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case study

OLD RAILWAY LINE

EXTERIOR AND INTERIOR RETAIL DISPLAYS



GCA
Garden Centre
of the year
2018 & 2nd
Place



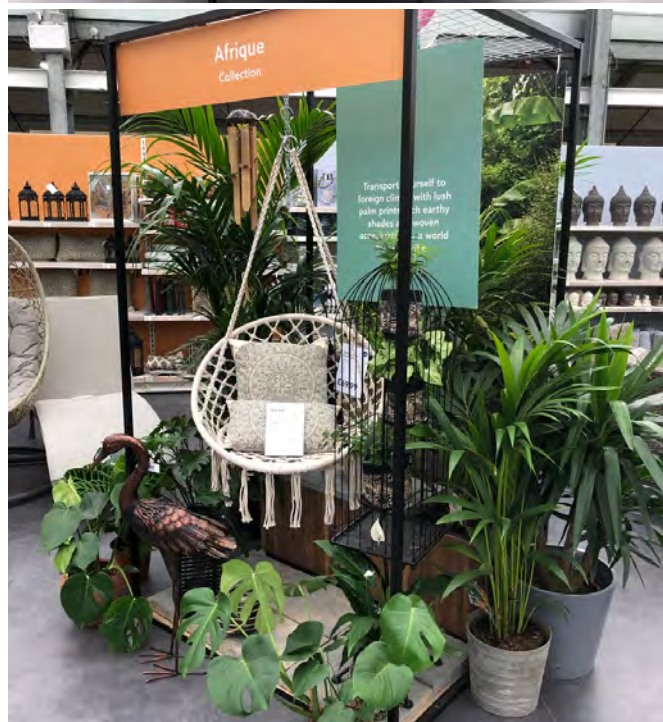
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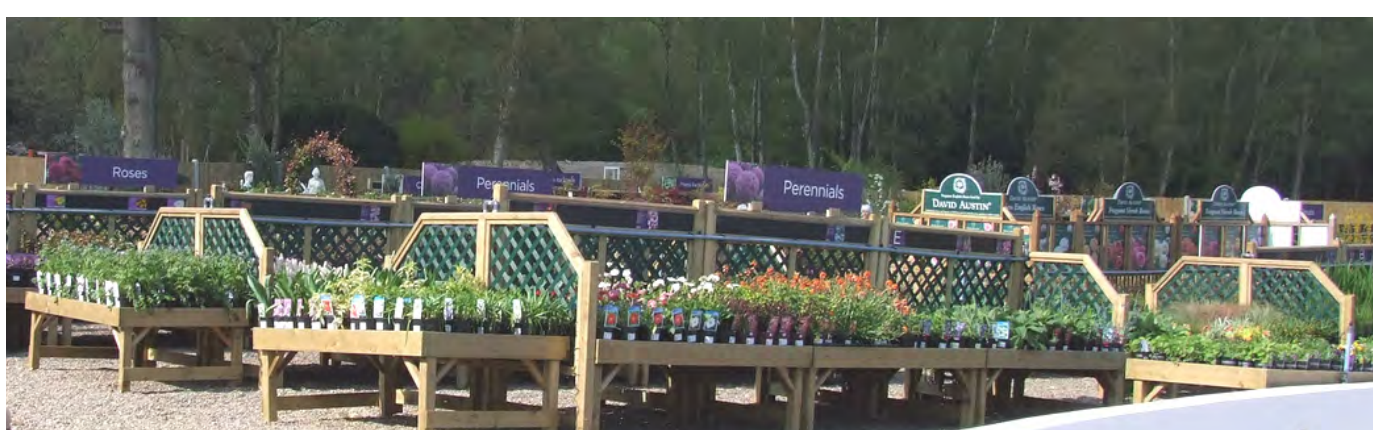
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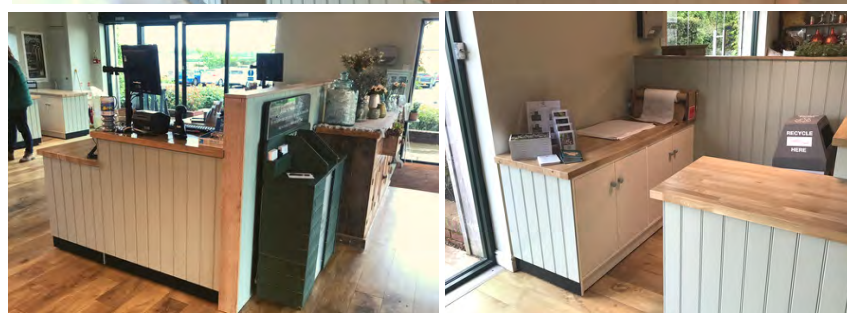


case study

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case study DAVID AUSTIN ROSES



case study
ROSEBOURNE
EXTERIOR AND INTERIOR RETAIL DISPLAYS



case study ROSEBOURNE

EXTERIOR AND INTERIOR RETAIL DISPLAYS



case study **RUXLEY MANOR**



case study **RUXLEY MANOR**



case study
COED-Y-DINAS
EXTERIOR AND INTERIOR RETAIL DISPLAYS



case study
COED-Y-DINAS
EXTERIOR AND INTERIOR RETAIL DISPLAYS



case study **KLONDYKE**



case study **JOHN LEWIS**



The image shows an outdoor garden center with several wooden planters arranged on a paved area. The planters are filled with various plants, including colorful flowers and green foliage. In the background, there is a large glass and steel structure, possibly a greenhouse or a modern building, and a mountain range in the distance. The overall scene is bright and sunny.

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The Garden Centre Retail Display Specialists

EXTERIOR RETAIL DISPLAY

WE HAVE OVER 35 YEARS EXPERIENCE IN GARDEN CENTRE EXTERIOR RETAIL DISPLAY DESIGN, MANUFACTURE AND INSTALLATION

From a single display to a full plant area fit out we have the experience, knowledge and ability to design and manufacture quality retail displays specifically designed for Garden Centre exterior Retail Display

- CONTACT US
- DISCUSS YOUR PROJECT
- BOOK A SIGHT SURVEY
- LAYOUT DESIGN
- PRODUCT DESIGN
- MANUFACTURE
- INSTALLATION



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Stagecraft Display Ltd



stagecraftdisplay



01686 629096



sales@stagecraft-uk.com



www.stagecraft-uk.com



STANDARD PRODUCTS

While your retail fixtures should be attractive and representative of your brand, their main purpose is to draw attention to your products so customers will be more inclined to purchase from you. Stagecraft offer a range of standard exterior displays designed to make your products more appealing and eye-catching to customers. You can also utilise simple, clean fixtures that make your merchandise visible at a glance. Our designers are here to guide you regarding which fixtures will best highlight your specific products, plus the range offers maximum functionality including tiered, multi-level, adjustable and mobile display options.

To request a quote or view the full range along with their detailed descriptions visit our website at www.stagecraft-uk.com.

TIERED DISPLAYS



Plant Pyramid

2000 x 1000 x 1600mm H

Supplied in 2 halves completes 1 set.

6 tiered shelves at 145 x 21mm.

Displays over 150 1ltr pots Walkway focus point.

Also available in full pyramid.



3 Tier Adjustable Units Static

2150 x 1000 x 1575mm H

3 Tier Adjustable Units Mobile

2150 x 1000 x 1675

'A' Frame side supports, a top flat POS rail, fixed base shelf with an option of 2 or 3 tilting or removable upper shelves. Available as mobile units, with a strengthened construction and heavy duty castors.



4 Tier Adjustable Units Static

2150 x 1000 x 1575mm H

4 Tier Adjustable Units Mobile

2150 x 1000 x 1675

TIERED DISPLAYS

Tiered displays are a fantastic tool for maximising space in a retail environment particularly for garden centres with vast quantities of merchandise. Using tiered displays enables retailers to utilise space from the bottom to the top of the unit. In addition to this, the majority of our tiered displays are freestanding or mobile meaning they can be employed in various locations are fully independent fixtures, creating sales space wherever it's needed.

Displaying products at varying eye-levels creates a striking focal point which drives sales and enables you to select products that will stand apart from the rest of your merchandise.



TABLES AND BENCHING

Tables and simple plant benching are pivotal to any garden centre display. Just like in an indoor retail environment tables can be used to display a vast range of products making them one of the most versatile displays a retailer can possess. However, this does not mean they have to be simple and unexciting, tables are likely to be one of your most utilised merchandising tools and should therefore represent your brand, your style and the products for which they sell. Don't let shabby tables hinder your sales, check out these fantastic designs...



DISPLAY TABLES



Bedding Table 32mm lip

2000 x 1000 x 600 | 2000 x 1000 x 450
2000 x 1000 x 300 | 1900 x 1100 x 600
1900 x 1100 x 450 | 1900 x 1100 x 300



Shrub Table 57mm lip

2000 x 1000 x 600 | 2000 x 1000 x 450
2000 x 1000 x 300 | 1900 x 1100 x 600
1900 x 1100 x 450 | 1900 x 1100 x 300



Half Octagonal Bedding/ Shrub Table

2000 x 1000 x 600 | 2000 x 1000 x 450
2000 x 1000 x 300 | 1900 x 1100 x 600
1900 x 1100 x 450 | 1900 x 1100 x 300
Shrub: 57mm lip Bedding: 32mm lip



Square Bedding/ Shrub Table

1000 x 1000 x 600 | 1000 x 1000 x 450
1000 x 1000 x 300 | 2000 x 1000 x 600
2000 x 1000 x 450 | 2000 x 1000 x 300
Shrub: 57mm lip Bedding: 32mm lip



Standard Products



DISPLAY TABLES



Trestle Table

1700 x 770 x 770mm Bed H

Trestle features folding legs and a lower shelf.
Available in 21mm and 27mm timber options.



Tilt Table

2000 x 1000 x 600mm | 1900 x 1100 x 600mm Bed H
Slatted bed raises 200mm to rear, 125mm planed
and chamfered surrounds, 25mm lip, open brace
legs. POS option available.



Flood Table

1920 x 960 x 600mm bed height (145mm
surround).

Includes 2 black plastic flood trays per table,
950 x 950mm.



Square Flood Table

950 x 950 x 600 | 950 x 950 x 450
950 x 950 x 300

Includes 1 black plastic flood tray per table,
950 x 950mm.



COMBINATIONS



Square Bedding Table w/ Clad Box Plinth
1200 x 1000 x 600 | 1200 x 1000 x 450
1200 x 1000 x 300 | 1200 x 1000 x 150
Shrub: 57mm lip Bedding: 32mm lip



Square Bedding/ Shrub Arrangement
1200 x 1000 x 600 | 1200 x 1000 x 450
1200 x 1000 x 300 | 1200 x 1000 x 150
Shrub: 57mm lip Bedding: 32mm lip



Square Flood Table Arrangement
950 x 950 x 600 | 950 x 950 x 450
950 x 950 x 300
Includes 1 black plastic flood trays per table,
950 x 950mm.

Standard Products



Hexagonal Bedding Table w/ Box Plinth
1400 x 600 | 1400 x 450 | 1400 x 300
Slatted bed, 145mm planed and chamfered
surrounds, 45mm lip, box plinth.



Hexagonal Bedding Table
1400 x 600 | 1400 x 450 | 1400 x 300
Slatted bed, 145mm planed and chamfered
surrounds, 45mm lip, open brace legs.



DISPLAY TABLE ACCESSORIES



Variable Pot Grid

Sized to suit 2000 x 1000 or 1900 x 1100 table.
Planed & chamfered timber frame to hold plant pots.



Alpine Step

Sized to suit 2000 x 1000 or 1900 x 1100 table
First step height 198mm Second Step H 343mm. Sawn timber slatted steps with front surround.



Climber Frame

1995 x 940 x 410 | 1995 x 1042 x 410
This insert comes assembled ready to use, complete with dividers to prevent wind damage.



Alpine Riser

1750 x 1021 x 430mm



Second Tier Table

1750 x 1021 x 430mm
Shrub: 57mm lip Bedding: 32mm lip



TRELLIS



Economy Trellis
2000 x 1450 | 1900 x 1450mm high



Straight Trellis
2000 x 1450 | 1900 x 1450mm high



Straight Trellis with Diamond Batten
2000 x 1450 | 1900 x 1450mm high



Galebreak Trellis
2000 x 1450 | 1900 x 1450mm high



Splayed Classic Trellis
2000 x 1450 | 1900 x 1450mm high



Splayed Trellis
2000 x 1450 | 1900 x 1450mm high



HANGING BASKETS & WALKWAYS

Hanging basket trees provide the perfect solution to creating eye-catching hanging basket displays your customers will love. The design maximises the use of retail space with multiple hanging points at varying heights at all points around the unit, giving visibility at all angles. Hanging basket trees can also be used to create walkways which are a fantastic feature in any garden centre display, directing customer flow which you can tailor to marketing specific products or deals. Correctly marketing your baskets is the only way you can be sure to achieve maximum sales.

HANGING BASKET



Hanging Basket Tree
1000 x 1000 x 2100mm high
Slatted base plinth 150mm high,
Octagonal centre post, 8 poles and 16
hanging positions. Access for pump truck.



Mobile Hanging Basket A-Frame
2000 x 1450 | 1900 x 1450mm high
Slatted base plinth. Metal subframe and set
of heavy duty castors. 5 x 28mm galvanised
steel rails with capture hooks.

TREE BAYS



Single Sided Tree Bay
2442 x 542 x 1200mm high



Double Sided Tree Bay
2442 x 842 x 1200mm high



Standard Products





TREE BAYS

Stagecraft offer a range of tree bays from single sided, to double sided and cross shaped providing support and protection for your trees wherever their location. We also offer a variety of signage options to suit your needs and signage location.



POINT OF SALES



Ticket Strip

Ticket strip can be added to suit a variety of tables and table sizes. Ticket strip can be used on all tables. Brackets allow them to be added or moved as required.

COMPOST



Compost Rail

Various sizes available depending upon your requirements.
Includes POS signage options.

STONEWARE AND TERRACOTTA



Rectangular Heavy Duty Plinths

2000 x 1000 x 220

Slatted bed with 120mm planed surrounds.
Optional aluminium corner plates.



Half Octagonal Heavy Duty Plinths

2000 x 1000 x 220

Slatted bed with 120mm planed surrounds.
Optional aluminium corner plates.



Standard Products





UNIQUE DISPLAY FEATURES

The retail space is the physical expression of a business and its brand and is why many of our customers require bespoke features or units to enhance their retail space and customer experience. This could simply be through adapting units to suit a brands colour theme and style or by designing statement pieces to enhance customer experiences.

Stagecraft often work with retailers to create purpose built displays according to their specific needs and requirements. These sophisticated units can be constructed to maximise sale space by displaying multiple products on one stand bringing continuity among product stands and saving the need for multiple displays, encouraging cross-selling of complementary goods.

STONEWARE & TERRACOTTA

.....

Stagecraft produce heavy duty stoneware and terracotta plinths with practically in mind, these units are designed to be robust, strong and built to reliably withstand heavily weighted products.

We offer a range of plinth sizes which can be combined to create tiered displays raising central items into view.

Half octagonal ends are also a popular feature for heavy duty plinths creating a neat finish and providing extra durability at the edges.



MISCELLANEOUS

Stagecraft's modern factory facility and equipment mean that we are able to supply a vast range of exterior products and work with customers to produce unique products according to their specification. If you think we could assist you with a project or design please get in touch.



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The Garden Centre Retail Display Specialists

INTERIOR RETAIL DISPLAY





SALES TEAM & PROJECT MANAGEMENT

We have a dedicated sales team with a wealth of knowledge and experience that will work with you to develop your concept and source the right product for your needs.



DESIGN

Our Dedicated Design team specialise in turning customer concepts into 'real life' retail solutions! Our design team are experienced in creating new designs or adapting existing products for full retail area fit out or for single product purchase



MANUFACTURE



Our 23,000 ft facility at our Mid Wales base is equipped with state of the art machinery and is home to our dedicated and passionate manufacturing team



DELIVERY & LOGISTICS

We have dedicated staff that will organise delivery of your products!

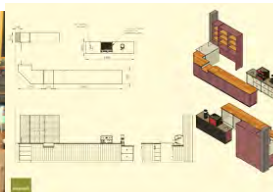
From a single package to a roll out of lorries, We will work with you to organise delivery times to suit your needs



INSTALLATION

We have a dedicated team of craftsman that can build and install your products on site!

Our installation team will work with you to organise installation to fit in with your project needs



Houseplant displays

**HOUSEPLANT SALES
ARE BOOMING!**
(AND SHOW NO SIGN OF
SLOWING DOWN!)



- HTA MARKET UPDATE REPORTS THAT HOUSEPLANT SALES FOR 2019 ARE UP BY 26% ON SALES FOR 2018
- RHS RETAIL REPORTED HOUSEPLANT SALES GROWTH OF 50% IN 2018 WITH RHS GARDEN WISLEY CENTRE SEEING A 65% INCREASED SALES!!
- THE HASHTAG #HOUSEPLANTS HAS MORE THAN 2.8 MILLION HITS ON INSTAGRAM
- PLANTS IN THE HOME CAN IMPROVE AIR QUALITY BY CAPTURING POLLUTANTS, REGULATING HUMIDITY LEVELS AND PROVIDING A WIDE RANGE OF MENTAL HEALTH BENEFITS.



www.stagecraft-uk.com

Houseplant displays

METAL LEG HOUSEPLANT TABLE SET

1000MM X 1000MM TOP
450, 600, 750 MM BED H.



METAL LEG HOUSEPLANT EXTENDED TABLE

1000MM X 2000MM TOP
750 MM BED H.



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FEATURES

- CLEAR LACQUERED MILD STEEL FRAME
- TREATED TIMBER
- PLYWOOD BED
- 120MM SURROUND
- ALUMINIUM CORNERS
- PLASTIC FLOOD TRAY (950 X 950MM)
- DRAINAGE HOLE (OPTIONAL)
- BUNG OPTION AVAILABLE.

FINISH OPTIONS

- TREATED TIMBER
- SOLID PAINT
- ONE COAT WASH

Houseplant displays

stagecraft.

THREE TIER HOUSEPLANT DISPLAY TABLE

OUR THREE TIER DISPLAY TABLE IS MADE FROM A COMBINATION OF TIMBER LEGS AND FRAME WITH MELAMINE SHELVES. THE TOP AND SHELVES ARE AVAILABLE IN A WIDE VARIETY OF WOOD EFFECT FINISHES AND COLOURS



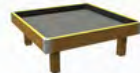
1000MM X
2000MM TOP
800 MM BED H.



Houseplant displays



300MM H TABLE



450MM H TABLE

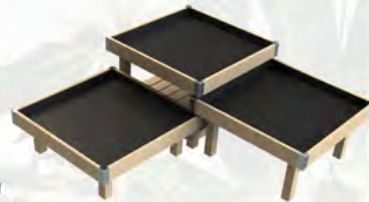


600MM H TABLE



TIMBER LEG HOUSEPLANT TABLE SET

1000MM X 1000MM TOP
300, 450, 600MM BED H.



FEATURES

- PLYWOOD BED
- 120MM SURROUND
- ALUMINIUM CORNERS
- PLASTIC FLOOD TRAY
- (FLOOD TRAY SIZE 950 X 950MM)
- OPTIONAL DRAINAGE HOLE
- BUNG OPTION AVAILABLE

FINISH

- TREATED TIMBER
- SOLID PAINT
- ONE COAT WASH



ALUMINIUM CORNERS

Houseplant displays

HOUSEPLANT DISPLAY TABLES CAN BE CLAD TO OFFER MORE DISPLAY OPTIONS



HANGING FEATURE ARRANGEMENT

OUR HANGING FEATURE ARRANGEMENT OFFERS A VERSATILE FREE STANDING CENTRE-PIECE THAT CAN BE USED TO DISPLAY A WIDE RANGE OF PRODUCTS AND LINKED SALE PRODUCTS



HANGING FEATURE UNIT

1302MM W
602MM D
2000 MM H



METAL FRAMED PERIMETER UNIT

1000MM W
600MM D
1800MM H



THE ARRANGEMENT IS MADE UP OF OUR HANGING FEATURE UNIT COMBINED WITH TWO PERIMETER UNITS AND OFFERS A WIDE RANGE OF DISPLAY OPTIONS

stagecraft. Houseplant display

WALL UNIT



TREATED TIMBER SLATTED SHELVES

ADJUSTABLE SHELVING

1000MM W
500MM D
2300 MM H



CLEAR LACQUERED MILD STEEL FRAME
TREATED TIMBER SLATTED SHELVES
ADJUSTABLE SHELVING POS RAIL



A FRAME DISPLAYS

HINGED TANDEM A-FRAME:
MATERIAL: 21MM THICK
TIMBER
FINISHES: SOLID PAINTED,
STAINED AND LACQUERED,
WASH PAINTED.
SUPPLIED FLAT PACKED.

DOUBLE A FRAME

2350MM W
560MM D
1900MM H



A FRAME

1080MM W
560MM D
1900MM H



TABLE TOP A-FRAME

1000MM W
560MM D
1000MM H



METAL FRAMED PERIMETER UNIT

OUR PERIMETER UNIT CAN BE USED AS A WALL OR FLOOR DISPLAY, PAIRING THE UNITS CAN ACT AS A CENTRE DISPLAY
THE UNIT AND CAN ALSO BE USED TO CREATE A PERIMETER BETWEEN OR AROUND DEPARTMENTS.
THE UNIT COMES WITH A TOP RAIL FOR HANGING BASKET DISPLAY, POS, BRANDING AND PROMOTIONS.

1000MM W
600MM D
1800MM H



TREATED TIMBER SLATTED SHELVES



SOLID MELAMINE SHELVES



Bespoke Retail SHELVING



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Bespoke
Retail

CUSTOMISED
METAL SHELVING

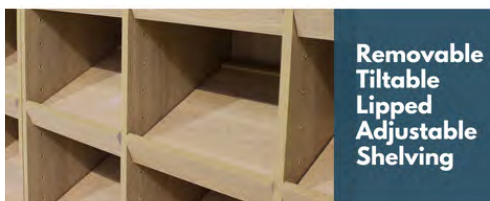
We can supply and customise standard metal shelving systems to create unique and durable displays for any retail environment



Bespoke Retail WALL UNITS & SHELVING

The segmented wall unit can be used to display a wide range of products in almost any interior retail environment.

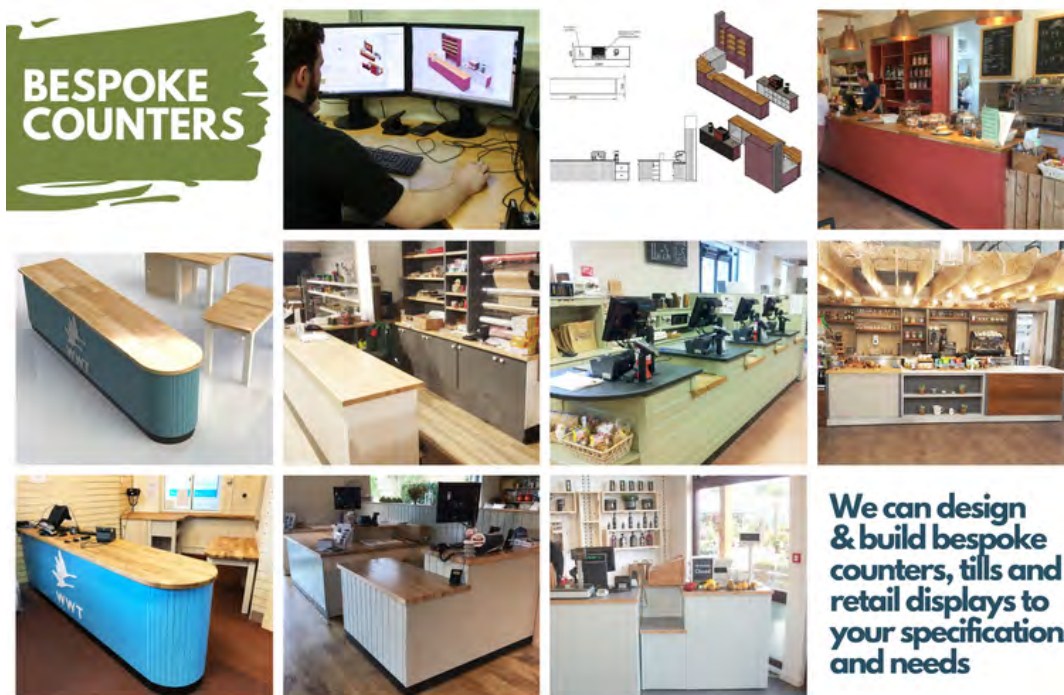
The shelves can be adjusted to be flat or sloped, shelf height can also be adjusted.



Removable
Tiltable
Lipped
Adjustable
Shelving



BESPOKE
COUNTERS



We can design & build bespoke counters, tills and retail displays to your specifications and needs

Bespoke Retail Displays

CLOTHING



Bespoke Retail Displays

CLOTHING



Bespoke Retail Displays

TABLES



TABLE
TOPPERS

TOPPERS ARE A
GREAT WAY TO
ADD EXTRA
LEVELS TO
DISPLAYS



Bespoke Retail Displays

TABLES



MAKE
IT WITH

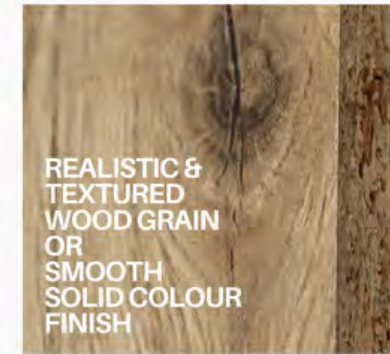
Melamine

Bespoke
Retail

What is Melamine?

Melamine is a manufactured laminate that can be used as an alternative to wood

Melamine offers a cost-effective, durable & elegant alternative for any retail environment



Why use Melamine?

- Easy on budget
- Durability
- Customisation

Solid colours

Premium White

Clay

Black

Pebble

Graphite Grey

Wood effect

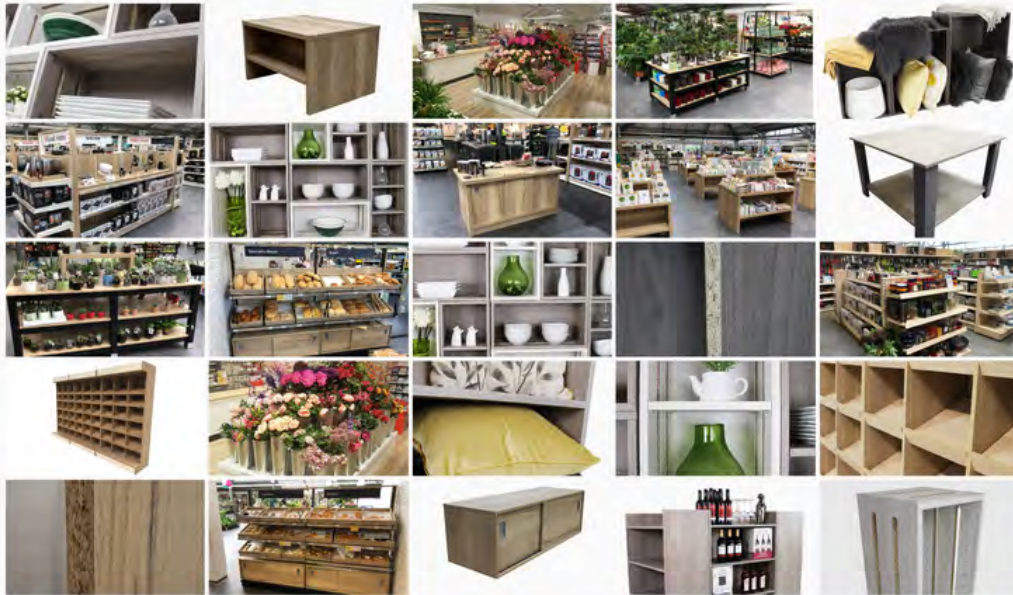
White North

Nordic Oak

Tobacco Charleston Oak

Natural Nebraska Oak

Nebraska Oak



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It's never too early to think about Christmas displays



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sales@stagecraft-uk.com



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providing a bespoke
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